



Strategic Plan 2020-2025

Our Vision: People with intellectual disabilities in Aotearoa are valued

Our Purpose: To enrich the lives of people with intellectual disabilities through sport

Our Outcomes

People with intellectual disabilities develop skills, self-confidence and social interaction through sport

The capabilities and achievements of people with intellectual disabilities are visible and valued by NZ society

Our Key Result Areas

QUALITY EXPERIENCES

Volunteers and staff improve their capabilities and confidence to provide quality wrap-around sports experiences for people with intellectual disabilities

PARTNERSHIPS

Organisations are attracted to invest in the diversity and inclusion benefits of engaging with SONZ and the intellectual disability sport community

PROFILE

SONZ and its partners actively promote the capabilities and achievements of people with intellectual disabilities

ORGANISATIONAL CAPABILITY

SONZ effectively manages the resources to lead a sustainable system that collaboratively facilitates positive outcomes for people with intellectual disabilities.
SONZ builds alignment with the principles of Te Tiriti o Waitangi.

Our Values

Fun - Inclusion - Respect - Courage - Agility



Our Vision: People with intellectual disabilities in Aotearoa are valued
Our Purpose: To enrich the lives of people with intellectual disabilities through sport

People with intellectual disabilities develop skills, self-confidence and social interaction through sport

The capabilities and achievements of people with intellectual disabilities are visible and valued by NZ society

Innovate to Recover (2020 – 2021)

QUALITY EXPERIENCES	Maintain athlete participation Maintain volunteer engagement
PARTNERSHIPS	Engage with partners to support recovery
PROFILE	Promote Special Olympics success
ORG. CAPABILITY	Lead sustainable delivery approaches Maintain SONZ governance

Rebuild the Foundations (2022 - 2023)

QUALITY EXPERIENCES	Grow athlete participation Build volunteer succession and skills
PARTNERSHIPS	Attract new engagement and investment partnerships
PROFILE	Grow SONZ brand awareness and understanding Grow promotion of Special Olympics success
ORG. CAPABILITY	Review and build a solid delivery approach (e.g. SONZ and Clubs) Build on SONZ governance and develop evaluation capability Build alignment with the principles of Te Tiriti o Waitangi.

Development into the Future (2024 - 2025)

QUALITY EXPERIENCES	Grow ID athlete participation in identified target markets Enhance volunteer skills and succession
PARTNERSHIPS	Enhance engagement and investment partnerships
PROFILE	Grow SONZ brand awareness, understanding and alignment Expand promotion around Special Olympic athletes' capabilities & achievements
ORG. CAPABILITY	Improve the SONZ/Club delivery structure (e.g. SONZ, Clubs, Schools, Partners) Improve SONZ governance and evaluation Improve alignment and build partnerships with Iwi & Maori